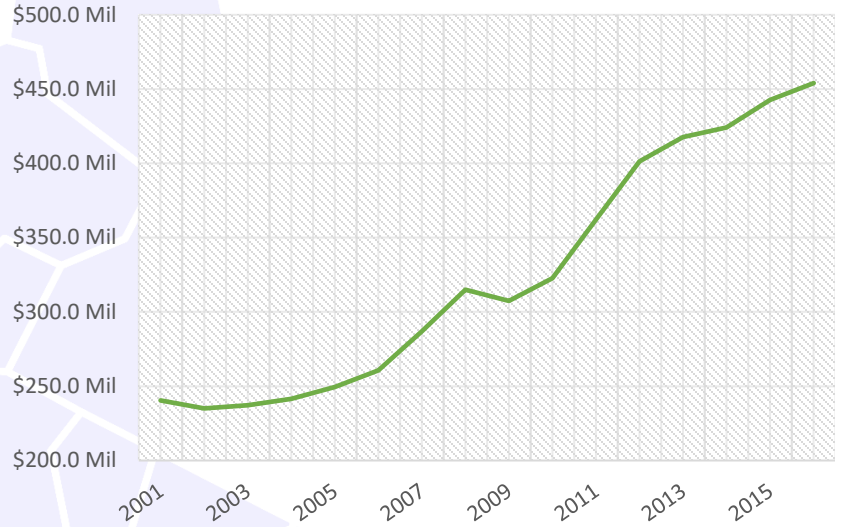
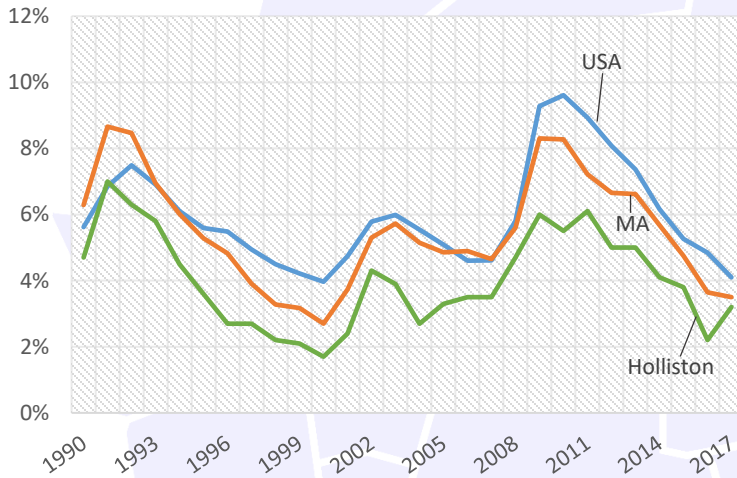


Increasing Payroll

From Q2 2016 to Q2 2017, the payroll for all places of employment in Holliston was \$462,965,445³. Since our last report the payroll has increased over \$13.5 million and the year to year trend remains positive.



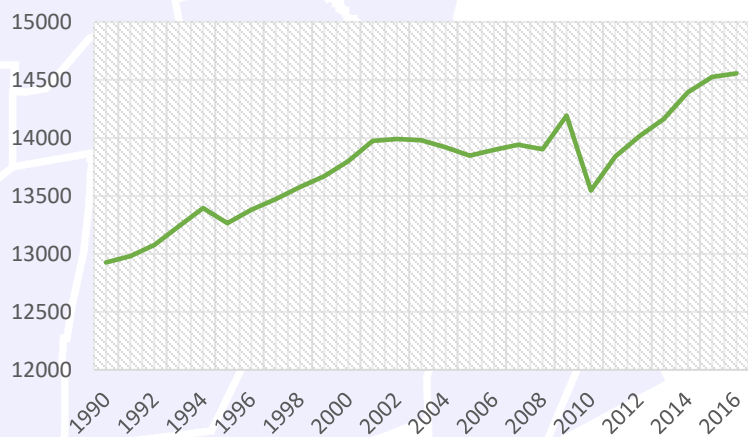
Low Unemployment



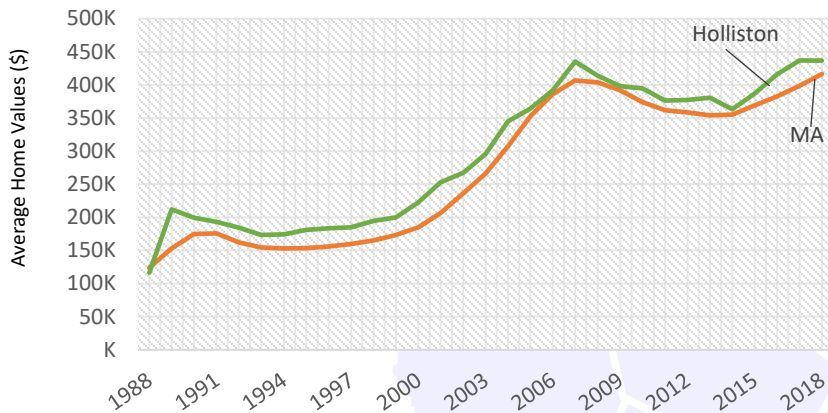
Beyond the year to year averages, in February 2018, the unemployment rate in Holliston was 3.4%. This is the same as the 495/MetroWest regional unemployment rate, and slightly lower than the state and national unemployment rates which are 4.0% and 4.1%.³

Growing Population

The population of Holliston has been increasing steadily after a slight dip recorded in the 2010 census. In 2000, the population of Holliston was 13,801. In 2010 it was 13,547, and in 2016, the population of Holliston was estimated to be 14,556⁵.



Rising Home Values



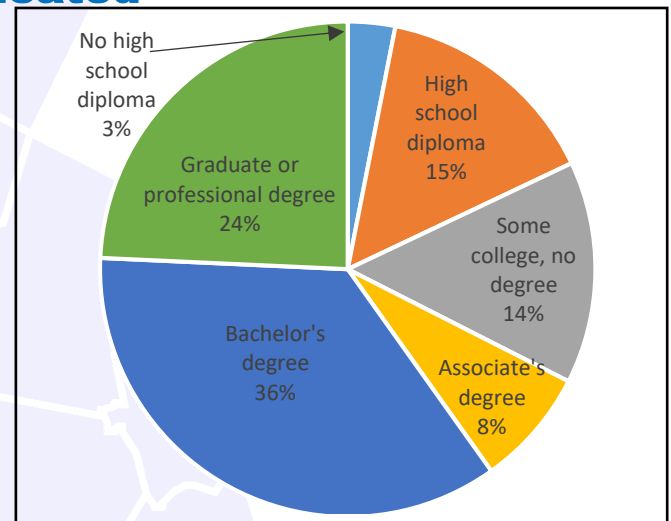
Holliston's Average Single Family Home value is 449,671 vs. M.A average 416,426

Median Sale Price Snapshot

In March 2018, the median single family sales price in Holliston was \$436,750¹. This is higher than the state median sale price for 2018 which was \$354,000¹, but significantly higher than the national median for that month which was \$251,500¹.

Highly Educated

Holliston has a highly educated population compared to the state and to the nation with 60% of residents having a bachelor's degree or higher. During the same time 41.2% in Massachusetts had a bachelor's degree or higher, while only 30.3% in the U.S. had one.⁴



2012-2016 ACS (U.S. Census Bureau)

Expanding Employers



The number of employers in Holliston has been increasing at a steady rate. In 2001, there were 440 employers in the town, and by Q2 2017 this number had increased to 477.³

Mass.gov Municipal Databank <http://www.mass.gov/dor/local-officials/municipal-databank-and-local-aid-unit/databank-reports-new.html> (Line graph municipal data)
 1. The Warren Group <https://www.bankerandtradesman.com/real-estate-transactions/town-stats/> 2. Ycharts Average US Home Values https://ycharts.com/indicators/sales_price_of_existing_homes 3. Mass.gov Labor and Workforce Development <http://www.mass.gov/lwd/economic-data/> 4. US Census Bureau <https://www.census.gov/> 5. UMASS Donahue Institute <http://www.donahue.umassp.edu/news-events/institute-news/new-population-estimates-for-mass-released-interactive-map-available>